

Residential News

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Your best idea this year: invest in land and buy a lot

By Carole Zbinden, Manager Special Projects, Desarrollos Inmobiliarios Habitasul, S.A.

It is not new to say that today in Santa Ana, because of its pleasant climate and proximity to San Jose, it has been transformed into one of the most valued residential areas in the central valley. In the last 10 years, we have seen a boom in the Pozos district, both residential and commercial, that has made it one of the most exclusive areas in the country.

16 years ago, a strategy pioneered in Costa Rica by the Brazilian group Habitasul, a developer of residential communities, has achieved the development of a **quality lifestyle** for its residents. Beyond being an administered community, it has brought security to its inhabitants, care to the common areas, and an assurance of excellence in the architecture of the constructed residences, Parque Valle del Sol has been characterized by being an **eco friendly** community and has used excellent environmental ideas, such as the way it manages the golf course as well as the residential areas. The results of these efforts has resulted in the awarding of such distinguished honors as the Ecological Blue Flag which has been flying over the entrance since 2007 and as an Audubon Cooperative Sanctuary since 2002. Certificates from the past year included awards as the Best Golf Development of Costa Rica with 5 stars by Americas Property Awards in 2008, a contest held by CNBC and The New York Times. Under the slogan "**A Green Planned Community**", Habitasul will be finalizing its development over the next five years, with new planning proposals and unique housing solutions within the Park.

The 300 families that have already built their home in Parque Valle del Sol are the true heroes and have received the additional benefit of the increasing value of their houses in a very short time. Our consultant from Brazil, Pedro Paulo Samoza Dos Santos, has said that the increase in the valuation of the lots in Parque Valle del Sol in the last few years, has occurred in very few residential developments in the world, where a combination quality, alongside the solid experience of real estate management, have achieved for sellers an increase in the square foot price of 636 percent, which is equivalent of an annual return of more than 14 per cent, which proves the investment in Parque Valle del Sol is a great investment for a family. Moreover, in light of the present international crises, this is a great option for a savvy financial investor.

For this reason, we invite you to also enjoy these privileges, and to make this year **your ultimate address** in Parque Valle del Sol. We look forward to meeting with you in our offices, to show you the spectacular land available bordering the golf course and others in different residential areas; we have lots areas ranging from 675m² to 1.600m².

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